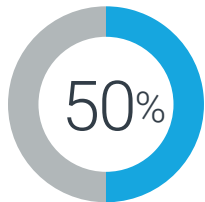


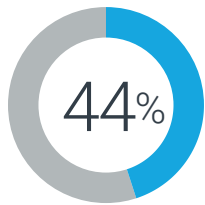
Critical Data Loss

It's **WHEN**, not **IF**! How Will You Recover?

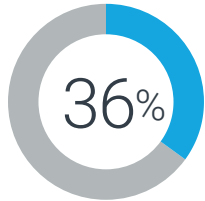
HOW DOES IT HAPPEN?



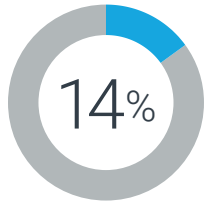
50% of hard drives die within 5 years¹



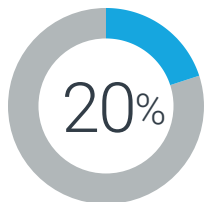
44% of data loss is from accidental deletion, system crash or software corruption¹



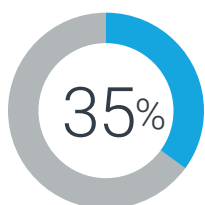
36% of data loss is customer information and financial data¹



14% of data loss happened due to virus attack¹



20% of small to medium businesses will suffer a major disaster causing loss of critical data every 5 years²



35% of IT specialists reported data loss due to malware infections³

¹ www.business2community.com

² Richmond House Group

³ B2B International

TOP 7 WAYS DATA IS LOST



Deleting files accidentally



Viruses and damaging malware



Mechanical damage to hard drive



Power failures



Theft of a computer



Spilling coffee and other water damages



Fire accidents and explosions

Human error accounts for **11%** of all **data loss**

Hardware or system malfunction causes **78%** of all **data loss**

DATA BACKUP & RECOVERY MUST HAVE'S

- ✓ Off site backup to prevent loss from fire, water or other facility disaster
- ✓ On premises backup for quick restoration
- ✓ Full disk imaging backup
- ✓ Granular recovery for file and email restoration
- ✓ Protection and recovery from malware and malicious intent
- ✓ Regular validation that data is being backed up and can be recovered
- ✓ Meet regulatory and security compliance requirements
- ✓ Cost effective
- ✓ Trusted partner with proven solutions that work EVERY TIME

CloudSAFE DP is a Data Protection as a Service solution that removes the risk of corporate data loss due to potential disasters. Contact us today to see how we can protect your priceless data.



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